

Amendments to the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-44. (Canceled)

45. (currently amended) A method for modifying at least one colorimetric attribute of a first predetermined region of a motion picture frame comprising:

- (a) preparing a master motion picture frame having said first predetermined region;
- (b) generating ~~at least two different~~ a first metadata ~~each~~ identifying a same the first predetermined region and ~~each~~ identifying a different predetermined a first colorimetric transformation for application to the same first predetermined region, and generating a second metadata identifying the first predetermined region and a second colorimetric transformation, different from the first colorimetric transformation, for application to the first predetermined region;
- (c) transmitting said master motion picture frame and ~~one of the~~ ~~different~~ first metadata to a first movie theater and transmitting said motion picture frame and the ~~other different~~ second metadata to a second movie theater; and
- (d) applying ~~one of the different~~ the first colorimetric transform at the first movie theater to pixels of said master motion picture frame within ~~said~~ the first predetermined region, ~~thereby modifying the at least one colorimetric attribute resulting in the first predetermined region having a first color characteristic~~ and applying the ~~other different~~ second colorimetric transform at the second movie theater to pixels of said master motion picture frame within ~~said~~ the first predetermined region, ~~thereby modifying the at least one colorimetric attribute resulting in the first predetermined region having a second color characteristic~~.

46. (currently amended) A method for modifying at least one colorimetric attribute according to claim 45 wherein the step of applying ~~a~~ the first and second colorimetric transform ~~comprises the step of conforming is~~ within

predetermined colorimetric limits for flesh tones, said predetermined limits specified in said metadata.

47. (currently amended) A method for modifying at least one colorimetric attribute of ~~a~~ the first predetermined region of a motion picture frame according to claim 45 further comprising the step of displaying a modified master motion picture frame.

48. (currently amended) A method for modifying at least one colorimetric attribute of ~~a~~ the first predetermined region of a motion picture frame according to claim 45 wherein the step of preparing a master motion picture frame having metadata comprises the steps of

(a) identifying the same first predetermined region by processing a master motion picture frame and generating said first and second metadata identifying the same first predetermined region; and

(b) associating said first and second metadata with said master motion picture frame.

49. (currently amended) A method for modifying at least one colorimetric attribute of ~~-a~~ the first predetermined region of a motion picture frame according to claim 45 wherein the step of processing said master motion picture frame comprises the step of applying a recognition algorithm to said pixels of said master motion picture frame.

50. (currently amended) A method for modifying at least one colorimetric attribute of ~~a~~ the first predetermined region of a motion picture frame according to claim 45 wherein the step of applying a colorimetric transform requires an operator selection from a plurality of available colorimetric transforms.

51. (currently amended) A method for modifying at least one colorimetric attribute of ~~a~~ the first predetermined region of a motion picture frame according to claim 45 further comprising the step of storing the motion picture frame that was modified at either the first or second movie theater.

52. (currently amended) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames to provide a modified flesh tone, the method comprising:

(a) processing said set of consecutively displayed digital motion picture frames to generate ~~two different~~ first and second metadata each identifying a first areas having the original flesh tone and ~~each~~ the first metadata identifying ~~at least one different~~ a first predetermined colorimetric transformation for application to the first areas having the original flesh tone, and the second metadata identifying a second predetermined colorimetric transformation, different from the first colorimetric transform, for application to the first area having the original flesh tone;

(b) transmitting, to a first movie theater, a master motion picture comprising said set of consecutively displayed digital motion picture frames and ~~one of the different~~ the first metadata and transmitting, to a second movie theater, a master motion picture comprising said set of consecutively displayed digital motion picture frames and the ~~other different~~ second metadata;

(c) receiving said master motion picture and ~~one of the different~~ the first metadata at the first movie theater and receiving said master motion picture and the ~~other~~ second different metadata at the second movie theater; and

(d) applying, at the first movie theater, ~~one of the different~~ the first colorimetric transform to said set of consecutively displayed digital motion picture frames, according to the ~~one different~~ first metadata, to modify said first areas having the original flesh tone, forming a modified set of consecutively displayed digital motion picture frames thereby having a first color characteristic and applying, at the second movie theater, the ~~other different~~ second colorimetric transform to said set of consecutively displayed digital motion picture frames, according to the ~~other different~~ second metadata, to modify said first areas having the original flesh tone, forming a modified set of consecutively displayed digital motion picture frames thereby having a second color characteristic.

53. (currently amended) A method for modifying at least one colorimetric attribute according to claim 52 wherein the step of applying a the first and second colorimetric transform ~~comprises the step of conforming is~~ within predetermined colorimetric limits for the original flesh tones, said predetermined limits specified in said metadata.

54. (previously presented) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames according to claim 52 further comprising the step of storing said modified set of consecutively displayed digital motion picture frames.

55. (previously presented) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames according to claim 52 further comprising the step of substituting said set of consecutively displayed digital motion picture frames into said master motion picture to form a modified motion picture.

56. (currently amended) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames according to claim 52 wherein the step of applying said first and second colorimetric transform is performed during display of said modified motion picture.